

**COMMUNITY SPORTS COMMITTEE**  
**Report of the 5th Hong Kong Games Organising Committee**

**Introduction**

This paper aims to report to Members on the progress of the preparatory work for the 5th Hong Kong Games (HKG).

**Background**

2. The 5th HKG will be held in April 2015. To allow sufficient time to plan for the 5th HKG and launch various publicity activities, the 5th HKG Organising Committee (OC), which is tasked with the coordination of the 5th HKG, was formed in March this year. The structure and composition of the 5th HKGOC are set out at **Annex 1**. At its first meeting held on 7 March 2014, the OC endorsed that the mode of operation of the last HKG would continue to be adopted and a Standing Committee (SC) would be set up under the OC with a view to planning and carrying out various specific work items for the 5th HKG in a more effective manner. The SC was formed in late March this year and its composition is set out at **Annex 2**.

3. Since their establishment, the OC and the SC have held respective meetings to discuss and draw up various arrangements for the 5th HKG, including competition dates, competition events, competition rules and regulations, training of district teams, publicity plan and sponsorship programmes. The progress of various aspects of the work is detailed below.

**Work Progress**

***Objectives and Position***

4. The HKG is a territory-wide major multi-sport event with the 18 District Councils (DCs) as participating units. Its objectives are to provide districts with more opportunities for sports participation, exchanges and co-operation, to encourage

active public participation in sports, to strengthen the public's sense of belonging to the districts they live in and to enhance community cohesion. The competitions are different from those aimed at selecting elite athletes to represent Hong Kong in international sports competitions. After taking into account the views of various sectors of the community, the OC generally agreed that the HKG was properly positioned and had achieved the expected results, and decided that the position should be maintained for the 5th HKG.

### ***Competition Dates and Events***

5. The 5th HKG is scheduled to be held from 25 April 2015 (Saturday) to 31 May 2015 (Sunday). Having considered such factors as the development and popularity of the relevant sports in Hong Kong, the existing provision of venue facilities, the experience of the districts in athlete selection and training, and manpower resources, the OC decided that the 5th HKG would continue to feature the same eight sports, namely athletics, badminton, basketball, futsal, swimming, table tennis, tennis and volleyball.

### ***Eligibility Requirements***

6. Participating athletes of the 5th HKG must be holders of "Hong Kong Permanent Identity Cards", or holders of "Hong Kong Identity Cards" who have resided in Hong Kong for three years or more. They must reside in the district they represent and should be nominated by their respective DCs as representatives to participate in the HKG through open selection. Each athlete can only represent one district in the HKG. Participants are required to produce valid proof of place of residence when enrolling. In the last HKG, some members of the public pointed out that the management offices of some private residential developments would, at the request of the property owners, issue resident cards to owners' relatives or friends not living there to allow them to use the facilities therein. To ensure the validity of residence, the OC decided that resident cards would not be accepted as proof of place of residence in the 5th HKG after a detailed review of the situation.

7. To meet the objective of promoting "Sport for All" in the community, it is agreed that the restriction of not allowing serving professional athletes and athletes who represented or will represent Hong Kong in high-level international sports competitions between 2012 and 2015 to participate in the corresponding sports competitions of the HKG would be maintained.

### ***Competitions Rules and Regulations***

8. The OC has drawn up the competitions rules and regulations of the 5th HKG in the light of the experience gained from the past HKGs and the views of the relevant NSAs obtained through consultation. The arrangements of the 4th HKG are broadly followed. Please refer to **Annex 3** for details.

9. A seeding system will be used for the first time for grouping the teams in the preliminary rounds of the team events in the 5th HKG. The teams of the top four districts in a team event in the 4th HKG will be named as seeded teams of the same event in the 5th HKG. The seeded teams will be placed into four different groups, while the remaining 14 teams will be placed into the groups by drawing lots. This arrangement can prevent the situation that the best teams will compete against each other in the preliminary rounds, thus affecting each other's chances of advancement. Under this arrangement, the matches from the quarter-finals to the finals will become more competitive and appealing.

### ***Methods of Selecting Athletes***

10. The OC also endorsed that the criteria and methods of selecting athletes for the 4th HKG would be broadly followed and that matters concerning the selection of athletes would be dealt with by a district selection board/committee/working group to be set up by individual districts or be dealt with under the existing frameworks of DCs. The districts will select through an open and standardised mechanism those athletes who meet the eligibility requirements as their representatives to participate in the HKG. District representatives in the 4th HKG will be automatically qualified for the athlete selection of the same event in the same district in the 5th HKG. The aim is to facilitate their continued participation as the representatives of their districts in the HKG and thus promoting the sustained development of district teams.

11. The district athlete selection for the competitions of the 5th HKG commenced in June 2014. All the selection work should be completed and a list of participating athletes be submitted to the Secretariat of the OC in January 2015.

### ***Pre-event Training of District Teams***

12. Taking into consideration district teams' participation in the pre-event

training of the past HKGs, the OC decided that the allotment of 24 hours of pre-event training for each sport competition to the district teams should be maintained for the purpose of enhancing their skills and co-operation. The Leisure and Cultural Services Department (LCSD) will continue to provide the district teams with funding under the item on district support to cover the costs of employing coaches to conduct the pre-event training and lead the teams to the competitions, as well as the hire charges for using the sports facilities managed by the LCSD.

### ***Publicity Plan***

13. The OC has planned to promote the 5th HKG and disseminate the relevant information through diversified publicity programmes and different media channels. Apart from the existing publicity and public participation activities, new elements will be injected into the 5th HKG. A new activity called “The 5th Hong Kong Games Vitality Run” is tentatively scheduled for 8 March 2015 at the riverside of Shing Mun River, which is conveniently located for participants and their supporters. Courses of different distances will be offered to facilitate the participation of families and people of different physical abilities. Certificates and souvenirs will be awarded as an encouragement to those who finish the run. A carnival will also be held at the venue for the runners and their families and friends. It is expected that the Vitality Run will attract thousands of participants. Besides, the Opening Ceremony of the 5th HKG will be staged at the Hong Kong Coliseum for the first time instead of outdoor sports grounds to bring about a refreshing change and avoid the possible hindrance caused by rainy weather.

14. To start the district athlete selection and publicity work as early as possible, the OC held the Press Conference of the 5th HKG at Kowloon Park Sports Centre on 19 May 2014, during which the details of the 5th HKG were announced. The announcements of public interest (APIs) for the last HKG, re-dubbed and provided with newly edited subtitles, have been used in the first round of publicity for the 5th HKG as an enhanced publicity effort for the district athlete selection. Since new production is not required, the broadcasting of the first series of APIs was brought forward to late May 2014, eight months earlier than the time scheduled for the last HKG. The OC will arrange for the production of a new API for broadcasting on television in early 2015 to tie in with the focus of publicity at that time. The publicity plan for the 5th HKG is set out at **Annex 4**.

### ***Sponsorship Programme***

15. The OC has drawn up a sponsorship programme to seek funding and in-kind contributions of materials/services and to encourage the DCs to actively solicit sponsorships from local dignitaries/organisations to fund their district delegations. After sending sponsorship invitation letters to over 700 organisations throughout the territory in early June, the OC is now receiving replies. Sponsorship proposals submitted by the organisations will be examined in detail by the OC at the meeting to be held in September. The sponsorship programme and the arrangements for acknowledgement of sponsors for the 5th HKG are set out at **Annex 5**.

### **Way Forward**

16. The OC and the SC will continue to discuss the preparatory work for the 5th HKG and finalise the implementation details. Progress will be reported to the Sports Commission in due course.

### **Presentation**

17. Members are invited to note and give their views on the progress of various work items set out in this paper.

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Secretariat of the 5th Hong Kong Games Organising Committee  
August 2014

**Structure of the 5th Hong Kong Games**

- Honorary Patron: The Hon C Y LEUNG, GBM, GBS, JP  
Chief Executive of the Hong Kong Special Administrative  
Region of the People's Republic of China
- Honorary President: Mr Timothy FOK Tsun-ting, GBS, JP  
President of the Sports Federation & Olympic Committee of  
Hong Kong, China
- The Hon IP Kwok-him, GBS, JP  
Member of the Legislative Council
- The Hon MA Fung-kwok, SBS, JP  
Member of the Legislative Council
- President: Mr TSANG Tak-sing, GBS, JP  
Secretary for Home Affairs
- Adviser: Mrs Betty FUNG CHING Suk-ye, JP  
Permanent Secretary for Home Affairs
- Vice President: Ms Michelle LI Mei-sheung, JP  
Director of Leisure and Cultural Services

**Organising Committee**

- Chairman: Mr William TONG Wai-lun, MH, JP  
Chairman of the Community Sports Committee
- Vice Chairman: Mr David YIP Wing-shing, BBS, MH, JP  
Vice Chairman of the Community Sports Committee
- Mr Raymond FAN Wai-ming, JP  
Deputy Director of Leisure and Cultural Services  
(Leisure Services)
- Executive Adviser: Mr CHAU How-chen, GBS, JP

Members: Mr Henry CHAN Chi-chiu, MH  
(In no particular order) Member of the Community Sports Committee

Professor Stephen WONG Heung-sang  
Member of the Community Sports Committee

Mr Kenneth FOK Kai-kong  
Representative of the Sports Federation & Olympic  
Committee of Hong Kong, China

Mr Thomas NG Siu-keung, MH, JP  
Representative of Central & Western District Council

Mr David LEUNG Kwok-hung  
Representative of Eastern District Council

Ms CHEUNG Sik-yung  
Representative of Southern District Council

Ms Yolanda NG Yuen-ting, MH  
Representative of Wan Chai District Council

Mr LUK King-kwong  
Representative of Kowloon City District Council

Mr KAN Ming-tung  
Representative of Kwun Tong District Council

Mr LO Wing-man, JP  
Representative of Sham Shui Po District Council

Mr Derek HUNG Chiu-wah  
Representative of Yau Tsim Mong District Council

Dr WONG Kam-chiu, MH  
Representative of Wong Tai Sin District Council

Ms YU Lai-fan, MH  
Representative of Islands District Council

Ms Nancy LAM Chui-ling, MH  
Representative of Kwai Tsing District Council

Members:  
(In no particular order)

Mr LAI Sum  
Representative of North District Council

Mr CHONG Yuen-tung  
Representative of Sai Kung District Council

Mr LAW Kwong-keung  
Representative of Sha Tin District Council

Mr CHAN Cho-leung  
Representative of Tai Po District Council

Mr Richard CHAN Kam-lam, MH, JP  
Representative of Tsuen Wan District Council

Mr CHOW Kam-cheung, MH  
Representative of Tuen Mun District Council

Mr Daniel CHAM Ka-hung, BBS, MH, JP  
Representative of Yuen Long District Council

Dr Simon YEUNG Sai-mo  
Representative of the Hong Kong Amateur Athletic Association

Mr CHAU Yat-kwong  
Representative of the Hong Kong Badminton Association

Mr CHU Chun-sang  
Representative of the Hong Kong Basketball Association

Mr Brian LEUNG, MH  
Representative of the Hong Kong Football Association

Mr David CHIU Chin-hung  
Representative of the Hong Kong Amateur Swimming Association

Professor CHAN Cheong-ki  
Representative of the Hong Kong Table Tennis Association

Members: Mr Ian LAU  
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Ms Marina TSUI Wai-fun  
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Miss Olivia CHAN Yeuk-oi, JP  
Assistant Director of Leisure and Cultural Services  
(Leisure Services)

Miss Petty LAI Chun-yee  
Principal Assistant Secretary for Home Affairs  
(Recreation and Sport)

Secretary General: Ms Rebecca LOU Wai-yi,  
Chief Leisure Manager (Major Events),  
Leisure and Cultural Services Department

**Structure of the 5th Hong Kong Games (HKG) Standing Committee**

- Chairman: Mr William TONG Wai-lun, MH, JP  
Chairman of the 5th HKG Organising Committee
- Vice Chairman: Mr David YIP Wing-shing, BBS, MH, JP  
Vice Chairman of the 5th HKG Organising Committee
- Members:  
(In no particular order) Miss Olivia CHAN Yeuk-oi, JP  
Assistant Director of Leisure and Cultural Services  
(Leisure Services)
- Mr Kenneth FOK Kai-kong  
Representative of the Sports Federation & Olympic  
Committee of Hong Kong, China
- Ms Yolanda NG Yuen-ting, MH  
Representative of District Councils on Hong Kong Island
- Dr WONG Kam-chiu, MH  
Representative of District Councils in Kowloon East
- Mr LO Wing-man, JP  
Representative of District Councils in Kowloon West
- Mr LAW Kwong-keung  
Representative of District Councils in New Territories East
- Mr Daniel CHAM Ka-hung, BBS, MH, JP  
Representative of District Councils in New Territories West
- Mr CHAN Chi-hung  
Representative of the Hong Kong Schools Sports Federation
- Mr CHAN King-yin, MH  
Representative of the Hong Kong Elite Athletes Association
- Dr Lobo LOUIE Hung-tak  
Representative of Media & Public Relations
- Secretary General: Ms Rebecca LOU Wai-yi,  
Chief Leisure Manager (Major Events),  
Leisure and Cultural Services Department

**The 5th Hong Kong Games  
Competition Rules and Regulations**

**I. Competition Date and Venue**

The 5th Hong Kong Games (HKG) is scheduled for 25 April to 31 May 2015 (37 days in total) at various sports venues of the Leisure and Cultural Services Department. Preliminary rounds of some of the sports competitions will begin in late March 2015.

**II. Competition Event, Division, Quota and Format**

(1) Athletics Competition

Division and Event: Men's Division (14 events in total)

Track Events

100 m, 200 m, 400 m, 800 m, 1 500 m,  
5 000 m and 110 m hurdles

Field Events

High jump, long jump, shot put, javelin throw and  
discus throw

Relay Events

4x100 m relay and 4x400 m relay

Women's Division (14 events in total)

Track Events

100 m, 200 m, 400 m, 800 m, 1 500 m,  
5 000 m and 100 m hurdles

Field Events

High jump, long jump, shot put, javelin throw and  
discus throw

Relay Events

4x100 m relay and 4x400 m relay

Quota:

Track and Field Events

Each district may nominate 2 athletes to participate in each event (each person may enter a maximum of 3 events, i.e. either 2 track and 1 field events or 2

field and 1 track events).

### Relay Events

Each district may nominate 1 team to participate in each event (each team should consist of 4 persons at least and 6 persons at most).

【Each district may nominate a maximum of 72 persons. The quota for all the 18 districts is 1 296 persons.】

Age: Participating athletes shall be aged 10 or above (born in 2005 or before), but athletes who take part in the 5 000 m event shall be aged 16 or above (born in 1999 or before).

Format: For track and relay events, the 8 athletes/teams who have achieved the best results in the heats will be qualified for the final and the positions will be determined by their results achieved in the final. For the 1 500 m and 5 000 m events, only the final will be held and the positions will be determined by their results achieved in the final.

For field events, each athlete shall be allowed 3 trials and the 8 athletes with the best valid achievements shall be allowed 3 additional trials and the positions will be determined by the best results achieved.

## (2) Swimming Competition

Division and Event: Men's Division (15 events in total)

### Individual Events

50 m freestyle, 100 m freestyle, 200 m freestyle,  
50 m breaststroke, 100 m breaststroke,  
200 m breaststroke, 50 m backstroke,  
100 m backstroke, 200 m backstroke,  
50 m butterfly, 100 m butterfly, 200 m butterfly  
and 200 m individual medley

Relay Events

4x50 m freestyle relay and 4x50 m medley relay

Women's Division (15 events in total)

Individual Events

50 m freestyle, 100 m freestyle, 200 m freestyle, 50 m breaststroke, 100 m breaststroke, 200 m breaststroke, 50 m backstroke, 100 m backstroke, 200 m backstroke, 50 m butterfly, 100 m butterfly, 200 m butterfly and 200 m individual medley

Relay Events

4x50 m freestyle relay and 4x50 m medley relay

Quota:

Individual Events

Each district may nominate 2 athletes to participate in each event (each person may enter a maximum of 3 events).

Relay Events

Each district may nominate 1 team to participate in each event (the teams should consist of athletes nominated for individual events).

【Each district may nominate a maximum of 52 persons. The quota for all the 18 districts is 936 persons.】

Age:

Participating athletes of all ages are welcome.

Format:

The 8 athletes/teams who have achieved the best results in the heats will be qualified for the final and the positions will be determined by their results achieved in the final.

(3) Badminton Competition

Event:

Individual Events (5 events)

Men's singles, men's doubles, women's singles, women's doubles and mixed doubles

Team Events (2 events)

Men's team (competition events include 3 matches of men's singles and 2 matches of men's doubles)

Women's team (competition events include 3 matches of women's singles and 2 matches of women's doubles)

Quota:

Individual Events

For singles events, each district may nominate 2 athletes to participate in each event.

For doubles events, each district may nominate 2 teams (2 persons in each team) to participate in each event.

Team Events

Each district may nominate 1 team to participate in each team event (each team should consist of 7 persons at least and 12 persons at most).

【Each district may nominate a maximum of 40 persons. The quota for all the 18 districts is 720 persons.】

Age:

Participating athletes of all ages are welcome.

Format:

Individual Events

A single knock-out system will be adopted.

Team Events

A single round robin system on a group basis will be adopted in the preliminary rounds. The 18 districts will be divided into 4 groups, with 2 groups of 4 districts and 2 groups of 5 districts. The 4 districts that secured the top 4 positions in an event of the 4th HKG will be named as the seeded teams in the same event of the 5th HKG and placed into 4 different groups. The remaining 14 districts will then be placed into the groups by drawing lots. The 2 districts that

come first and second in each group will be qualified for the quarter-finals. A single knock-out system will be adopted from the quarter-finals to the final.

(4) Table Tennis Competition

Event: Individual Events (5 events)  
Men's singles, men's doubles, women's singles, women's doubles and mixed doubles

Team Events (2 events)

Men's team (competition events include 5 matches of men's singles)

Women's team (competition events include 5 matches of women's singles)

Quota: Individual Events

For singles events, each district may nominate 2 athletes to participate in each event.

For doubles events, each district may nominate 2 teams (2 persons in each team) to participate in each event.

Team Events

Each district may nominate 1 team to participate in each team event (each team should consist of 5 persons at least and 8 persons at most).

【Each district may nominate a maximum of 32 persons. The quota for all the 18 districts is 576 persons.】

Age: Participating athletes of all ages are welcome.

Format: Individual Events

A single knock-out system will be adopted.

Team Events

A single round robin system on a group basis will be adopted in the preliminary rounds. The

18 districts will be divided into 4 groups, with 2 groups of 4 districts and 2 groups of 5 districts. The 4 districts that secured the top 4 positions in an event of the 4th HKG will be named as the seeded teams in the same event of the 5th HKG and placed into 4 different groups. The remaining 14 districts will then be placed into the groups by drawing lots. The 2 districts that come first and second in each group will be qualified for the quarter-finals. A single knock-out system will be adopted from the quarter-finals to the final.

(5) Tennis Competition

Event:

Individual Events (5 events)

Men's singles, men's doubles, women's singles, women's doubles and mixed doubles

Team Events (2 events)

Men's team (competition events include 2 matches of men's singles and 1 match of men's doubles)

Women's team (competition events include 2 matches of women's singles and 1 match of women's doubles)

Quota:

Individual Events

For singles events, each district may nominate 2 athletes to participate in each event.

For doubles events, each district may nominate 2 teams (2 persons in each team) to participate in each event.

Team Events

Each district may nominate 1 team to participate in each team event (each team should consist of 4 persons at least and 8 persons at most).

【Each district may nominate a maximum of 32 persons. The quota for all the 18 districts is

576 persons.】

Age: Participating athletes of all ages are welcome.

Format: Individual Events  
A single knock-out system will be adopted.

Team Events

A single round robin system on a group basis will be adopted in the preliminary rounds. The 18 districts will be divided into 4 groups, with 2 groups of 4 districts and 2 groups of 5 districts. The 4 districts that secured the top 4 positions in an event of the 4th HKG will be named as the seeded teams in the same event of the 5th HKG and placed into 4 different groups. The remaining 14 districts will then be placed into the groups by drawing lots. The 2 districts that come first and second in each group will be qualified for the quarter-finals. A single knock-out system will be adopted from the quarter-finals to the final.

(6) Basketball Competition

Division: Men's Division and Women's Division

Quota: Each district may nominate 1 men's team and 1 women's team (each team should consist of 5 persons at least and 12 persons at most).

【Each district may nominate a maximum of 24 persons. The quota for all the 18 districts is 432 persons.】

Age: Participating athletes shall be aged 14 or above (born in 2001 or before).

Format: A single round robin system on a group basis will be adopted in the preliminary rounds. The 18 districts will be divided into 4 groups, with 2

groups of 4 districts and 2 groups of 5 districts. The 4 districts that secured the top 4 positions in an event of the 4th HKG will be named as the seeded teams in the same event of the 5th HKG and placed into 4 different groups. The remaining 14 districts will then be placed into the groups by drawing lots. The 2 districts that come first and second in each group will be qualified for the quarter-finals. A single knock-out system will be adopted from the quarter-finals to the final.

(7) Futsal Competition

Division:

Men's Division

Quota:

Each district may nominate 1 team (each team should consist of 5 persons at least and 18 persons at most).

【Each district may nominate a maximum of 18 persons. The quota for all the 18 districts is 324 persons.】

Age:

Participating athletes shall be aged 15 or above (born in 2000 or before).

Format:

A single round robin system on a group basis will be adopted in the preliminary rounds. The 18 districts will be divided into 4 groups, with 2 groups of 4 districts and 2 groups of 5 districts. The 4 districts that secured the top 4 positions in an event of the 4th HKG will be named as the seeded teams in the same event of the 5th HKG and placed into 4 different groups. The remaining 14 districts will then be placed into the groups by drawing lots. The 2 districts that come first and second in each group will be qualified for the quarter-finals. A single knock-out system will be adopted from the quarter-finals to the final.

(8) Volleyball Competition

Division: Men's Division and Women's Division

Quota: Each district may nominate 1 men's team and 1 women's team (each team should consist of 6 persons at least and 18 persons at most).

【Each district may nominate a maximum of 36 persons. The quota for all the 18 districts is 648 persons.】

Age: Participating athletes shall be aged 12 or above (born in 2003 or before).

Format: A single round robin system on a group basis will be adopted in the preliminary rounds. The 18 districts will be divided into 4 groups, with 2 groups of 4 districts and 2 groups of 5 districts. The 4 districts that secured the top 4 positions in an event of the 4th HKG will be named as the seeded teams in the same event of the 5th HKG and placed into 4 different groups. The remaining 14 districts will then be placed into the groups by drawing lots. The 2 districts that come first and second in each group will be qualified for the quarter-finals. A single knock-out system will be adopted from the quarter-finals to the final.

**III. Participating Units**

The 18 District Councils (DCs) in Hong Kong

**IV. Eligibility Requirements for Athletes**

1. Participants must be nominated by their respective DC and participate in the competitions in the capacity of that DC.
2. Participants must be holders of valid "Hong Kong Permanent Identity Cards", or holders of valid "Hong Kong Identity Cards" who have resided in Hong Kong for 3 years or more.

3. Participants must reside in the district of their respective DC (proof of place of residence should be provided).
4. Each athlete can participate in the selection competition of only one district and can represent only one district in the HKG.
5. Those athletes who participated or will participate in any of the sports competitions of the Olympic Games (excluding the Summer Youth Olympic Games), the Asian Games, the East Asian Games, the National Games of the People's Republic of China (excluding the under-18 basketball, the 16-19 volleyball and the under-20 football competitions), the World Championships (excluding the World Youth Championship) or the Asian Championships (excluding the Asian Youth Championship) between 2012 and 2015 are not eligible to participate in the corresponding sports competitions of the HKG.
6. Those tennis athletes who participated or will participate in the tennis competitions of the Davis Cup and the Federation Cup between 2012 and 2015 are not eligible to participate in any tennis competition of the HKG.
7. Those athletics athletes who participated or will participate in the Asian Indoor Athletics Championships and the IAAF World Indoor Championships between 2012 and 2015 are not eligible to participate in any athletics competition of the HKG.
8. Those athletes who participated or will participate in the World Cup Qualifier, the AFC Asian Cup Qualification Round, the futsal event of the Asian Indoor Games and the East Asian Football Championships between 2012 and 2015 are not eligible to participate in any futsal competition of the HKG.
9. In the event that an athlete, who has been selected to represent a district in the HKG, is nominated by a national sports association to participate in any of the sports competitions specified in items 5 to 8 above before the team leaders' meeting of the competition concerned is held, he/she will become ineligible for the corresponding sports competition in the HKG. Nevertheless, the respective DC has the right to nominate a replacement. If the athlete is selected to participate in any of the sports competitions specified in items 5 to 8 above after the team leaders' meeting of the competition concerned is held, he/she will remain eligible for the

corresponding sports competition in the HKG.

10. Serving professional athletes are not eligible to participate in the HKG competitions of the sports they are engaged in.

Remarks: Professional athletes are those who are employed under a full-time paid contract by any institution or company as an athlete, excluding the full-time athletes who are undertaking training and receiving subvention or subsidy offered by the government or relevant organisations (such as the Hong Kong Sports Institute, the Sports Federation & Olympic Committee of Hong Kong, China, and national sports associations).

## **V. Methods of Selecting Athletes for Participation in the Games**

All districts must select their athletes through open selection. The selection mechanisms and criteria should be widely publicised in the respective districts so as to enhance the transparency of the athlete selection process. For details, please refer to “The 5th Hong Kong Games – Guidelines on the Selection of Athletes at the District Level”.

## **VI. Prizes and Scoring Methods**

1. Prizes will be awarded to the Champion, 1st Runner-up and 2nd Runner-up of each competition.
2. Prizes will be awarded to the “Overall Champion, 1st Runner-up and 2nd Runner-up” of each of the sports competitions. The results will be obtained using the following scoring method:

From the Champion to the 7th Runner-up of each competition event, each winner will score 10, 8, 7, 6, 5, 4, 3 and 2 points respectively, i.e. the Champion will score 10 points, the 1st Runner-up will score 8 points, etc. until the 7th Runner-up will score 2 points. The above winners must have played in all play-offs of that competition event in order to be awarded the points, otherwise 0 point will be awarded. The remaining participants who have successfully finished the competition event will score 1 point. The points awarded for team events (excluding the basketball, volleyball and futsal competitions) will be doubled, i.e. the Champion will score 20 points, the 1st Runner-up will score 16 points and so forth. If a participant/participating team is disqualified by the Organiser due to

misconduct, no point will be awarded. The top 3 districts accumulating the highest total points will be the “Overall Champion, 1st Runner-up and 2nd Runner-up” of the respective sports competition.

(Remarks: Since there is only men’s event for the futsal competition, the Champion of the futsal competition is the Overall Champion of the futsal competition.)

3. The “**District with Impressive Progress**” prize will be awarded for each of the sports competitions. The scoring method is set out as follows:

To get the net score difference by deducting the overall score obtained in the 4th HKG from the overall score obtained in the 5th HKG by each district in the same sports competition; and the district showing the greatest net score difference in a sports competition wins.

4. On top of the above prizes, prizes for the “Overall Champion, 1st Runner-up and 2nd Runner-up of the 5th Hong Kong Games” will also be awarded to the top 3 districts accumulating the highest total points from all the 8 sports competitions, namely athletics, badminton, basketball, futsal, swimming, table tennis, tennis and volleyball competitions. The scoring method is set out as follows:

The Champion (i.e. the “Overall Champion”) of a respective sports competition will score 10 points, and the 1st to the 7th Runners-up will score 8, 7, 6, 5, 4, 3 and 2 points respectively. For those districts that are the 8th Runner-up and onwards, if they have successfully finished the sports competition, they will score 1 point. The top 3 districts accumulating the highest total points from all the 8 sports competitions will be awarded the prizes for the “Overall Champion, 1st Runner-up and 2nd Runner-up of the 5th Hong Kong Games”.

5. If 2 or more districts accumulate the same points from all competitions, the one that holds more first places will win; and if they hold the same number of first places, the one holding more second places will win. The same method applies until the overall positions are determined. If all the results are the same, the districts concerned will be awarded the same position and presented with the same prize.

6. The “**District with the Most Gold Medals**” prize will be awarded to the district that obtains the most gold medals in individual events under the 8 sports competitions. If the number of gold medals obtained is the same, the districts concerned will be awarded the same prize.
7. The “**District with the Greatest Participation**” prize will be awarded to the district having the greatest actual number of athletes participating in the 8 sports competitions. (The actual number refers to the number of enrolled athletes who have turned up for the roll call in the HKG.)
8. The “**District with the Best Progress**” prize will be awarded to the district with the greatest net score difference by deducting the accumulated 4th HKG points from the accumulated 5th HKG points obtained in all sports competitions by each district.
9. The “**District with the Best Sportsmanship**” prize will be awarded to the top 3 districts with the highest average attendances of participating athletes at the 8 sports competitions.

## **VII. Number of Persons in a District Delegation**

1. Members of a district delegation:
  - ✧ A district delegation may consist of a maximum of 1 head of the delegation, 3 deputy heads of the delegation, 1 chief team leader, 8 team leaders and 15 coaches (1 team leader and 2 coaches may be assigned for each competition except the futsal competition for which only 1 team leader and 1 coach may be assigned). The chief team leader, team leaders and coaches must be aged 18 or above.
  - ✧ Each DC should appoint one of its district councillors to serve as the head of the delegation while the posts of deputy heads, chief team leader and team leaders of the delegation should be taken up by district councillors, co-opted members of the respective DC or the representatives of district sports associations.
  - ✧ To avoid conflict of interests and confusion of roles among members of different identities, each member of a district delegation, including head, deputy heads, chief team leader, team leaders, coaches and athletes, can represent only one district and take up only one post/identity.

2. Number of athletes in a district delegation:  
72 persons for athletics (36 male and 36 female participants at most), 40 persons for badminton (20 male and 20 female participants at most), 24 persons for basketball (12 male and 12 female participants at most), 18 participants for men's futsal, 52 persons for swimming (26 male and 26 female participants at most), 32 persons for table tennis (16 male and 16 female participants at most), 32 persons for tennis (16 male and 16 female participants at most), and 36 persons for volleyball (18 male and 18 female participants at most). Each district may field a maximum of 306 athletes to participate in the HKG. The total number of participating athletes from all the 18 districts will be 5 508 at most.
  
3. Cheering team:  
1 cheering team leader, 1 coach and members of the cheering team (50 persons at most).

The 5th Hong Kong Games Organising Committee  
April 2014

## **The 5th Hong Kong Games**

### **Guidelines on the Selection of Athletes at the District Level**

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1. Taking into account the mechanisms of selecting athletes for the previous editions of the Hong Kong Games (HKG) and the views from the Independent Commission Against Corruption and various sectors of the community on the selection of athletes, the 5th HKG Organising Committee has formulated the Guidelines on the Selection of Athletes at the District Level to require all districts to select their athletes according to the eligibility requirements of the HKG through open selection exercises at the district level and take monitoring measures to ensure a fair selection process.
  
2. District Councils (DCs) may set up a district selection board/committee/working group or make use of their existing frameworks to deal with the matters concerning the selection of athletes depending on the circumstances of their districts. Apart from representatives of the DC, membership of a district selection board/committee/working group should also include representatives from district sports associations and the Leisure and Cultural Services Department (LCSD) as far as practicable to ensure that the selection is conducted in a professional and impartial manner.
  
3. According to the competition rules of the HKG, athletes must be holders of valid “Hong Kong Permanent Identity Cards”, or holders of valid “Hong Kong Identity Cards” who have resided in Hong Kong for 3 years or more and residents of the districts they represent (the district boundary of a respective district is defined in the maps showing the Constituency Boundaries for the District Council Election). The respective DC must check the identity card and “proof of place of residence” of an athlete before selecting or enrolling him/her for the HKG. Holders of “Hong Kong Identity Cards” must produce records of their “first entry to Hong Kong”, such as One-way Permits or passports, to prove that they have resided in Hong Kong for 3 years or more. The valid “proof of place of residence” accepted by the HKG includes:
  - (i) statement (such as mortgage statement, rates demand note, bill for electricity or water charges, monthly bank statement or telephone bill) issued by public utilities or commercial organisations or banks within the latest 3 months; or
  - (ii) declaration of place of residence issued by the Home Affairs Department; or

- (iii) tenancy agreement; or
- (iv) student handbook showing proof of place of residence (if a student handbook cannot be produced, the documents stated in (i) to (iii) above bearing the name(s) of the participant's parent(s) together with the participant's birth certificate may be provided).

**【Note: Student hostels and athlete hostels cannot be regarded as the place of residence】**

4. After consultation with the relevant National Sports Associations, it is decided that for athletics and swimming events, athletes holding the best results as indicated on the proof of recognised competition results submitted by them will be selected to represent their respective districts in the HKG. As to badminton, basketball, futsal, table tennis, tennis and volleyball events, winners in the district athlete selection competitions will be selected to represent the district in the respective events of the HKG. Apart from the selected athletes, a district selection board/committee/working group may select an appropriate number of reserve athletes for replacing the selected athletes who fail to participate for each competition event and determine the priority of replacement. The methods of open selection for the competitions are set out as follows:

(i) Athletics Competition

Athletes interested in representing their own district in the 5th HKG will be enlisted through an open recruitment exercise conducted by each district. They must meet the eligibility requirements for the HKG and have proof of one of the recognised competition results/qualifications listed below. Those holding the best recognised results in individual events will be selected by the district selection board/committee/working group to represent the district in the respective events in the HKG. Athletes with the best recognised results in individual track events will be selected to form teams to compete in the relay events.

- The 4th HKG Athletics Competition
- District Age Group Athletic Meets organised by the LCSD in 2014
- Hong Kong Athletics Series 2014 (Series 1 to 4)
- Hong Kong Junior Age Group Athletic Meet 2014
- IAAF World Athletics Day 2014
- Inter-Secondary Schools Athletics Competitions organised by the Hong Kong Schools Sports Federation in 2014

- TCAA Age Group Athletics Meet 2014
- USFHK 53rd Annual Athletic Meet
- Hong Kong Athletic Championships 2014
- Hong Kong Inter-City Athletics Championships 2014
- WAC Annual Challenge 2014
- The 68th SCAA Inter-school Athletics Meet
- Other local events organised by the Hong Kong Amateur Athletic Association (HKAAA) in 2014
- Top 10 athletes in the Hong Kong rankings for the open and youth divisions of the HKAAA (as on the latest ranking lists to be released by the end of 2014)

Remarks:

If the athletes' records in 100 m, 200 m, 100 m hurdles and 110 m hurdles events are hand-timed, 0.24 second will be added to their results.

(ii) Swimming Competition

Athletes interested in representing their own district in the 5th HKG will be enlisted through an open recruitment exercise conducted by each district. They must meet the eligibility requirements for the HKG and have proof of one of the recognised competition results (which must meet the qualifying time for the 5th HKG, i.e. a score of 15 in the Hong Kong Swimming Point Score 2014 (Long Course) released by Hong Kong Amateur Swimming Association (HKASA)) listed below. Those holding the best recognised results in individual events will be selected by the district selection board/committee/working group to represent the district in the respective events in the HKG. Athletes selected to compete in individual events will form teams to compete in the relay events.

- The 4th HKG Swimming Competition
- District Age Group Swimming Competitions organised by the LCSD in 2014
- The following competitions organised by the HKASA:
  - Hong Kong International Open Swimming Championships 2014
  - Hong Kong Age Group Long Course Swimming Championships 2014
  - Hong Kong Age Group Long Course Swimming Competition 2014 (Divisions 1-3)

- Long Course Masters Swimming Competition 2014 (Part 1)
- Long Course Masters Swimming Competition 2014 (Part 2)
- Long Course Masters Swimming Competition 2014 (Part 3)
- Annual Long Course Masters Swimming Championships 2014
- Inter-Secondary Schools Swimming Competitions organised by the Hong Kong Schools Sports Federation in 2014

【For the above 2 sports competitions (namely athletics and swimming), if a district fails to select enough athletes by the above selection methods, an open selection competition/swimming test may be organised to select district athletes meeting the eligibility requirements for the HKG to fill the quotas.】

(iii) Badminton Competition

An open badminton athlete selection competition will be held by each district. Athletes must meet the eligibility requirements for the HKG and have proof of one of the recognised competition results/qualifications listed below. Winners in the selection competition will be selected by the district selection board/committee/working group to represent the district in the respective events of the HKG. Winners of individual events will be selected to form teams to compete in the team events.

- Representatives of the respective district in the 4th HKG Badminton Competition
- The Champions, 1st Runners-up, 2nd Runners-up and 3rd Runners-up of different age groups in the District Age Group Badminton Competitions of the respective district organised by the LCSD in 2013 and 2014
- Grade A, B or C players in any event (singles/doubles/mixed doubles) on the Grading List of Players of the Hong Kong Badminton Association (the gradings refer to those on the latest Grading List as at the enrolment deadline for the selection competition to be held by the respective district)
- Top 4 winners of the Senior and Intermediate Divisions in BOCHK Hong Kong Annual Badminton Championships 2013 and 2014
- Top 8 winners of the 16-19 age group and the 13-15 age group in BOCHK Hong Kong Youth Badminton Championships 2013 and 2014
- Top 8 winners of the All Hong Kong Schools Jing Ying Badminton Tournament (Secondary Schools Section) (according to the latest

annual results available as at the enrolment deadline for the selection competition to be held by the respective district)

(iv) Table Tennis Competition

An open table tennis athlete selection competition will be held by each district. Athletes must meet the eligibility requirements for the HKG and have proof of one of the recognised competition results/qualifications listed below. Winners in the selection competition will be selected by the district selection board/committee/working group to represent the district in the respective events of the HKG. Winners of individual events will be selected to form teams to compete in the team events.

- Representatives of the respective district in the 4th HKG Table Tennis Competition
- The Champions, 1st Runners-up, 2nd Runners-up and 3rd Runners-up of different age groups in the District Age Group Table Tennis Competitions of the respective district organised by the LCSD in 2013 and 2014
- Ranked players of the Hong Kong Table Tennis Association (the 8 highest-ranking players among those who have submitted applications for enrolment to the respective district; for doubles events, the ranking is determined by the sum of the total scores of the 2 players on the Singles Ranking Lists; and all rankings refer to those on the latest Ranking Lists as at the enrolment deadline for the selection competition to be held by the respective district)

(v) Tennis Competition

An open tennis athlete selection competition will be held by each district. Athletes must meet the eligibility requirements for the HKG and have proof of one of the recognised competition results/qualifications listed below. Winners in the selection competition will be selected by the district selection board/committee/working group to represent the district in the respective events of the HKG. Winners of individual events will be selected to form teams to compete in the team events.

- Representatives of the respective district in the 4th HKG Tennis Competition
- The Champions, 1st Runners-up, 2nd Runners-up and 3rd Runners-up of different age groups in the District Age Group Tennis

Competitions of the respective district organised by the LCSD in 2013 and 2014

- Ranked players on the Men's/Women's Singles Ranking List of the Hong Kong Tennis Association (the 8 highest-ranking players among those who have submitted applications for enrolment to the respective district; for doubles events, the ranking is determined by the sum of the total scores of the 2 players on the Singles Ranking Lists; and all rankings refer to those on the latest Ranking Lists as at the enrolment deadline for the selection competition to be held by the respective district)

【For the above 3 sports competitions (namely badminton, table tennis and tennis), a quota of at least 8 persons/teams is recommended for each event. Holders of recognised results may only enter the events for which they hold the recognised results. For athletes of doubles events, if their partners fail to meet the eligibility requirements of the selection competition, they may form teams with others holding recognised results/qualifications for the same events to participate in the selection competition. If the number of enrolled persons exceeds the available quota, priority will be given to those holding better recognised results. If there are enrolled persons holding the same results, their order of priority for participation will be determined by drawing lots. Districts may increase or transfer the quota according to the actual enrolment situation and local resources.

If a district fails to select enough athletes by the above selection methods, additional open selection competitions may be organised to select district athletes meeting the eligibility requirements for the HKG to fill the quotas. Districts may also draw reference from the enrolment situation of the previous HKGs. The districts that failed to select enough athletes in the first round of selection competition in the past HKGs may, to make the best use of resources, allow district athletes who meet the eligibility requirements for the HKG but do not have the recognised results/qualifications required to enrol in the selection competition for the 5th HKG. If the number of enrolled persons exceeds the available quota, priority will be given to those holding better results.】

(vi) Basketball Competition

An open basketball team selection competition will be held by each district. Athletes who meet the eligibility requirements for the HKG may form teams to enrol in the selection competition. The winning teams will be

selected by the district selection board/committee/working group to represent the respective district in the HKG. The quotas for the men's and women's divisions are at least 8 teams each. If the numbers of enrolled teams exceeds the available quotas, priority will be given to the teams that represented the respective district in the 4th HKG Basketball Competition. The sum of the total scores obtained by the 5 athletes with the highest marks in each team with respect to their registered divisions as endorsed by the Hong Kong Basketball Association for the year 2014/15 will be used to determine the remaining teams' order of priority for participation in the selection competition. (The scoring method is: 3 marks for an athlete in Men's Division A1, 2 marks for an athlete in Men's Division A2 and 1 mark for an athlete in Men's Division B; 3 marks for an athlete in Women's Division A and 1 mark for an athlete in Women's Division B.) If there are enrolled teams scoring the same marks, their order of priority for participation will be determined by drawing lots.

(vii) Futsal Competition

An open men's futsal team selection competition will be held by each district. Athletes who meet the eligibility requirements for the HKG may form teams to enrol in the selection competition. The winning team will be selected by the district selection board/committee/working group to represent the respective district in the HKG. The quota of the selection competition is at least 8 teams. If the number of enrolled teams exceeds the available quota, priority will be given to the team that represented the respective district in the 4th HKG Futsal Competition. The sum of the total scores obtained by the 5 athletes with the highest marks in each team with respect to their registered divisions as endorsed by the Hong Kong Football Association will be used to determine the remaining teams' order of priority for participation in the selection competition. The divisions to which the players belong refer to the latest registered divisions as at the enrolment deadline for the selection competition to be held by the respective district. (The scoring method is: 4 marks for an athlete in the Reserve Division, 3 marks for an athlete in the 2nd Division, 2 marks for an athlete in the 3rd/4th Division and 1 mark for an athlete in any division of the Youth League). If there are enrolled teams scoring the same marks, their order of priority for participation will be determined by drawing lots.

(viii) Volleyball Competition

An open volleyball team selection competition will be held by each district.

Athletes who meet the eligibility requirements for the HKG may form teams to enrol in the selection competition. The winning team will be selected by the district selection board/committee/working group to represent the respective district in the HKG. The quotas for the men's and women's divisions are at least 8 teams each. If the numbers of enrolled teams exceeds the available quotas, priority will be given to the teams that represented the respective district in the 4th HKG Volleyball Competition. The sum of the total scores obtained by the 6 athletes with the highest marks in each team with respect to their registered divisions as endorsed by the Volleyball Association of Hong Kong, China for the year 2014/15 will be used to determine the remaining teams' order of priority for participation in the selection competition. (The scoring method is: 3 marks for an athlete in Division A1, 2 marks for an athlete in Division A2 and 1 mark for an athlete in Division B). If there are enrolled teams scoring the same marks, their order of priority for participation will be determined by drawing lots.

**【For the above 3 sports competitions (namely basketball, futsal and volleyball), if a district fails to select enough athletes by the above selection methods, or the quotas are yet to be filled, the district selection board/committee/working group may, as appropriate, organise additional selection competitions to test the sports skills of individual athletes in order to fill the quotas. Such selection competitions should be open to the athletes of other teams that have participated in the earlier selection competitions or anyone who meets the eligibility requirements for the HKG.】**

5. To enhance transparency of the process of selecting athletes at the district level to participate in the competitions, each DC should widely publicise its selection mechanisms and methods, including the eligibility requirements and selection schedules, and provide channels for public enquiries. (For example, the selection formats and eligibility requirements, etc. may be posted on the notice boards of DCs/District Offices of the Home Affairs Department/District Leisure Services Offices of the LCSD or uploaded to the webpage "Selection of Athletes at 18 Districts" of the HKG for public perusal.)
6. To avoid conflict of interests, the secretariats of the respective DCs/committees or selection boards/committees/working groups under the DCs should remind all of their members to declare their interests before proceeding to the discussion of any agenda item concerning the selection of athletes. This procedure must be put on

record no matter whether any declaration has been made or not. A sample of the Form for Declaration of Interests is at **Schedule**. Moreover, those who are involved in the selection of athletes should abide by the following rules:

- To avoid any personal relations, whether actual or perceived, with any athletes standing for the selection. If there is any possible conflict of interests, it should be declared to the respective DCs/committees or selection boards/committees/working groups under the DCs;
- To keep in strict confidence the information about all participants obtained through serving as a member of the respective DCs/committees or selection boards/committees/working groups under the DCs;
- Not to disclose or make use of or use in any way the information about the participants for the purpose of seeking individual interests or any other interests without the prior consent of the respective DCs/committees or selection boards/committees/working groups under the DCs; and
- To make all assessment and selection decisions on the principles of impartiality and fairness and in accordance with the selection mechanisms and criteria laid down by the respective DCs/committees or selection boards/committees/working groups under the DCs.

The 5th Hong Kong Games Organising Committee  
April 2014

To: \_\_\_\_\_ District Council/ \_\_\_\_\_ Committee/Selection Board/  
Committee/ Working Group\*

(\* Please delete as appropriate)

**Form for Declaration of Interests for the Selection of Athletes  
to Participate in the 5th Hong Kong Games**

Date of Meeting: \_\_\_\_\_

I, (name) \_\_\_\_\_, hereby declare the following interests in respect  
of the selection of athletes as members of the team representing \_\_\_\_\_ District:

(a) I have an affiliation with the following organisations(s):

Name of Organisation	My Capacity

(b) I have an affiliation with the following athlete(s) standing for the selection:

Name of Athlete	Relationship with the Declarant (e.g. relatives, friends)

(c) Others:

\_\_\_\_\_  
\_\_\_\_\_

Signature : \_\_\_\_\_

Name : \_\_\_\_\_

Date : \_\_\_\_\_



Item	Month	2014							2015					
		May	June	July	Aug	Sept	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May
(3) To prepare the publicity materials/advertisements:														
	➤ To prepare and distribute posters with different themes to the 18 DCs, SF&OC, the co-organising NSAs, primary and secondary schools as well as the District Leisure Services Offices (DLSOs) and venues of the Leisure and Cultural Services Department (LCSD) for display; to arrange for display on the notice boards managed by the Information Services Department on footbridges and in subways as well as the notice boards of public housing estates and community centres.													
	➤ To display HKG posters at the advertising panels of various MTR stations during the publicity and public participation activities as well as the competition period of the HKG.													
	➤ To print the emblem or publicity slogans of the HKG on publicity materials of the LCSD to be distributed in the 18 districts, such as the monthly list of recreational programmes, and the community recreation and sports programme booklet; and to make applications to public utilities for printing the emblem or publicity slogans on water, gas or electricity bills, in order to promote the district selection and encourage wider participation.													
➤ To produce various promotional video/audio recordings for broadcasting on television/radio, the dedicated website, and the television screens in MTR train compartments, public bus compartments, shopping centres and LCSD venues for wider publicity of the HKG.														

Item	Month	2014							2015						
		May	June	July	Aug	Sept	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	
<ul style="list-style-type: none"> <li>➤ To prepare publicity banners of different sizes for display at the conspicuous locations in the 18 districts and during large-scale activities.</li> <li>➤ To display large-sized advertisements at both entrances of the Cross Harbour Tunnel (in Wan Chai on the Hong Kong Island side and in Hung Hom on the Kowloon side) during the competition period to create a strong atmosphere for the HKG.</li> <li>➤ To display large-sized advertisements on the bodies of trams and buses and at bus-stops for extensive publicity of HKG activities.</li> <li>➤ To prepare lamp-post buntings for display at appropriate locations in the 18 districts during the competition period of the HKG so as to create a charged atmosphere for the 5th HKG.</li> <li>➤ To produce HKG display panels and easy-mount frames for the roving exhibitions to be held at LCSD venues, and for display at the venues for the large-scale activities held by the LCSD and the publicity and public participation activities staged by the Organiser and districts.</li> <li>➤ To set up a themed exhibition and a large floral wall in the Hong Kong Flower Show 2015 to publicise the 5th HKG.</li> <li>➤ To prepare a series of souvenirs for distribution to the public and participants through various publicity activities for publicity purpose.</li> <li>➤ To publish souvenir programmes and VCDs for distribution to all participating units and co-organisers.</li> </ul>	←												→		
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Item	Month	2014							2015					
		May	June	July	Aug	Sept	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May
<ul style="list-style-type: none"> <li>➤ To organise the “Dynamic Moments Photo Contest” to enable photography enthusiasts to participate in the 5th HKG by capturing the exciting moments of the competitions and publicity activities. Assessment of the entries will be made after the conclusion of the HKG. All winning entries will be announced on HKG’s dedicated website and arrangements will be made for their display at the roving exhibitions at LCSD venues in the 18 districts.</li> <li>➤ To organise the “Cheering Team Competition for the 18 Districts cum Countdown” to create a joyful atmosphere for the HKG and encourage the whole community to cheer on the athletes of their districts during competition and to support the 5th HKG.</li> </ul>											← (Roving Exhibitions from July to Sept) →			
<p>(5) To provide the media with the information on the HKG:</p> <ul style="list-style-type: none"> <li>➤ To keep the public informed of the latest development of the HKG through disseminating press releases about the updated information on the 5th HKG to the media, including newspapers, radio and television.</li> <li>➤ To display advertisements and broadcast promotional video/audio recordings through different media to widely publicise the latest information on the HKG.</li> <li>➤ To arrange for media interviews to publicise the latest information on the HKG.</li> </ul>	←												→	
(6) To order official sports uniforms:											←			→

Item	Month	2014							2015					
		May	June	July	Aug	Sept	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May
	<ul style="list-style-type: none"> <li>➤ To provide members of the Organising/Standing Committees, participating athletes, cheering teams and delegations with a set of official sports uniforms, including a T-shirt, a long-sleeve track jacket and a pair of pants, in order to build up a coherent image for the HKG.</li> </ul>													
(7)	<p>To stage a grand opening ceremony:</p> <ul style="list-style-type: none"> <li>➤ The “Opening Ceremony of the 5th Hong Kong Games” is tentatively scheduled for 25 April 2015 at Hong Kong Coliseum. The programme line-up includes the marching of the athletes and delegations of the 18 districts to be led by the cheering teams of their respective districts into the venue, the cauldron lighting ceremony to be performed together by all the torchbearers from the 18 districts and the staging of a grand variety show.</li> </ul>											25/4		
(8)	<p>To stage a grand closing cum prize presentation ceremony:</p> <ul style="list-style-type: none"> <li>➤ The “5th Hong Kong Games Closing cum Prize Presentation Ceremony” is tentatively scheduled for 31 May 2015 at Kowloon Park Sports Centre with the presentation of the following prizes: <ul style="list-style-type: none"> <li>• The Overall Champion, 1st Runner-up and 2nd Runner-up for each sports competition</li> <li>• The “District with Impressive Progress” for each sports competition</li> <li>• The Overall Champion, 1st Runner-up and 2nd Runner-up of the 5th Hong Kong Games</li> </ul> </li> </ul>												31/5	

Item	Month	2014							2015				
		May	June	July	Aug	Sept	Oct	Nov	Dec	Jan	Feb	Mar	Apr
<ul style="list-style-type: none"> <li>• The “District with the Greatest Participation” in the 5th HKG</li> <li>• The “District with the Best Progress” in the 5th HKG</li> <li>• The “District with the Most Gold Medals” in the 5th HKG</li> <li>• The “My Favourite Sporty District” in the 5th HKG</li> <li>• The “District with the Strongest Cheering Squad” in the 5th HKG</li> <li>• The “District with the Best Sportsmanship” in the 5th HKG</li> <li>• The prizes of the “Cheering Team Competition for the 18 Districts” in the 5th HKG</li> </ul>													

**The 5th Hong Kong Games**  
**Sponsorship Programme and Acknowledgement Arrangements**

**A. Hong Kong Games Sponsors**

(1) **Sponsorship level and requirement**

<b>Sponsorship Level</b>	<b>Sponsorship Requirement (HK\$)</b>	<b>Remarks</b>
<b>Principal Contributor</b>	\$5 million or above	Cash (Priority for naming two activities/events* after the contributor of its own choice)
<b>Diamond Sponsor/ Designated Supplier</b>	\$600,000 or above	Cash/Services/Products (Right for naming one activity/event* after the sponsor/supplier for sponsorship in cash amounting to \$300,000 or more)
<b>Gold Sponsor</b>	\$100,000 or above	Cash/Services/Products
<b>Prize Sponsor</b>	\$50,000 or above	Cash/Services/Products
<b>Placement of Advertisements in the Souvenir Programme</b>	\$20,000 (A full page) \$10,000 (A half page)	Cash

\* There are 10 activities/events available for title sponsorship, namely the 8 sports competitions (athletics, badminton, basketball, futsal, swimming, table tennis, tennis and volleyball), the Vitality Run and the photo contest.

(2) Acknowledgement

Sponsorship Level Form of Acknowledgement	Principal Contributor	Title Sponsor for Activity/Event	Diamond Sponsor/ Designated Supplier	Gold Sponsor	Prize Sponsor
i) Naming of Activity/ Event/Trophy	<ul style="list-style-type: none"> <li>Trophies awarded to the Overall Champion, Overall 1st runner-up and Overall 2nd runner-up of the HKG will be named after the sponsor</li> </ul>	<ul style="list-style-type: none"> <li>The activity/event and the prizes/trophies involved (if applicable) will be named after the sponsor</li> </ul>	x		
ii) Pledging Ceremony	<ul style="list-style-type: none"> <li>To attend as a VIP at the Ceremony</li> <li>To be invited to participate in some of the ceremony's activities</li> </ul>	<ul style="list-style-type: none"> <li>To attend as a VIP at the Ceremony</li> <li>To be invited to participate in some of the ceremony's activities</li> </ul>	To attend as a guest at the Ceremony		
iii) Opening Ceremony	<ul style="list-style-type: none"> <li>To attend as a VIP at the Ceremony</li> <li>To be invited to participate in some of the ceremony's activities</li> <li>To be provided with guest tickets</li> <li>To be awarded a certificate of appreciation/souvenir</li> </ul>	<ul style="list-style-type: none"> <li>To attend as a guest at the Ceremony</li> <li>To be provided with guest tickets</li> <li>To be awarded a certificate of appreciation/souvenir</li> </ul>			

Sponsorship Level Form of Acknowledgement	Principal Contributor	Title Sponsor for Activity/Event	Diamond Sponsor/ Designated Supplier	Gold Sponsor	Prize Sponsor
iv) Closing cum Prize Presentation Ceremony	<ul style="list-style-type: none"> <li>To attend as a VIP at the Ceremony</li> <li>To join the officiating guests to present trophies to the Overall Champion, Overall 1st runner-up and Overall 2nd runner-up of the HKG</li> </ul>	<ul style="list-style-type: none"> <li>To present the prizes on the activity day/medals on the day of the competition finals (if applicable)</li> <li>To join the officiating guests to present competition trophies at the Closing Ceremony (if applicable)</li> </ul>	To attend as a guest at the Ceremony		
v) Souvenir Programme	<ul style="list-style-type: none"> <li>Inclusion of a message written by the contributor's representative</li> <li>Free placement of a full-page inside back cover advertisement</li> </ul>	Free placement of a full inside page advertisement		Free placement of a half inside page advertisement	
vi) Use of the HKG emblem and slogan to promote the products/services of the sponsor	✓				
vii) Setting up promotion booths at the Opening Ceremony/at venues during activity/competition <sup>#</sup>	✓	✓ (the products/services must meet the needs of the activity/event)		✗	

<b>Sponsorship Level</b> <b>Form of Acknowledgement</b>	<b>Principal Contributor</b>	<b>Title Sponsor for Activity/Event</b>	<b>Diamond Sponsor/ Designated Supplier</b>	<b>Gold Sponsor</b>	<b>Prize Sponsor</b>
<b>viii) Display of the sponsor's trademark and inclusion of a hyperlink to the sponsor's website on HKG webpage</b>	✓				
<b>ix) Display of the sponsor's trademark/name in publicity materials</b> (such as posters, banners, souvenir programme and print advertisements)	✓				✓ (limited to the publicity materials of the activity/event under its prize sponsorship)
<b>x) Display of publicity signboards/banners at the sponsor's expense<sup>#</sup></b>	<ul style="list-style-type: none"> <li>• Opening Ceremony* (8 pieces)</li> <li>• Closing Ceremony (2 pieces)</li> <li>• Pledging Ceremony (4 pieces)</li> <li>• Other activity/event venues (4 pieces each)</li> </ul>	Venue of the activity/event under its title sponsorship (10 pieces each)	<ul style="list-style-type: none"> <li>• Opening Ceremony* (4 pieces)</li> <li>• Closing Ceremony (2 pieces)</li> <li>• Other activity/event venues (2 pieces each)</li> </ul>	<ul style="list-style-type: none"> <li>• Opening Ceremony* (2 pieces)</li> <li>• Activity/event venues related to the products/ services sponsored (if applicable) (2 pieces each)</li> <li>• Closing Ceremony (1</li> </ul>	<ul style="list-style-type: none"> <li>• Opening Ceremony* (1 piece)</li> <li>• Activity/event venues related to the products/ services sponsored (if applicable) (1 piece each)</li> </ul>

Sponsorship Level Form of Acknowledgement	Principal Contributor	Title Sponsor for Activity/Event	Diamond Sponsor/ Designated Supplier	Gold Sponsor	Prize Sponsor
				piece)	

# The trademarks/names of all sponsors will be displayed collectively on all publicity materials. If venues and locations permit, sponsors may also display additional publicity signboards/banners during specified activities/events or in designated venues at their own expense.

\* The publicity materials must be produced by the venue contractors according to their requirements and charges.

## B. District Sponsors

### (1) Sponsorship Requirement

Sponsorship can be in any amount or form (cash, service or product).

### (2) Acknowledgement

Districts can make their own arrangements for acknowledgements for sponsors of their districts. The Organising Committee will only acknowledge district sponsors with sponsorship in the form of cash/product/service of a value equivalent to HK\$100,000 or more in the following ways:

- (i) Acknowledgements made in the souvenir programme and on the dedicated website
- (ii) Invitation to attend as guests at ceremonies and major publicity activities
- (iii) Provision of guest tickets for the opening ceremony

## **C. Use of Sponsorship**

(1) Hong Kong Games Sponsor

All cash income from sponsors should be used for organising activities and publicity programmes relating to the 5th Hong Kong Games, such as selection and training of district athletes, sports competitions, public participation activities, opening and closing ceremonies, advertising and publicity materials.

(2) Hong Kong Games District Sponsors

Sponsorship in cash or in kind should be used for activities relating to the respective district's participation in the 5th Hong Kong Games.

## **D. Notes**

- (1) No sponsorship from tobacco and liquor companies will be accepted;
- (2) Sponsorships in the form of products/services must be provided in full. The Organiser will not consider sponsorship that provides products/services at discounted price or cost price;
- (3) The order of priority in choosing activities/events for offering title sponsorship depends on the amount of sponsorship, i.e. the larger the amount of sponsorship, the higher the priority in choosing an activity/event. If the amounts of sponsorship are equal, the order of priority will be determined by drawing lots;
- (4) In the event that the interested parties are potential business competitors, or there are more than one sponsor offering sponsorship for the same type of products/services, the Organising Committee Secretariat will inform the parties concerned as early as possible and conduct negotiation. If negotiation fails, the right to make the final decision will rest with the 5th HKGOC, which will take into consideration the amount of sponsorship, whether the products/services meet the needs of the activity, the business nature, scale, image and integrity of the sponsor, and its experience in sponsoring similar activities/events;
- (5) The order of the acknowledgements will be determined according to the level and amount of sponsorship. The amount of sponsorship will be calculated on the basis of the sponsorship in cash first and then the value in kind of the products/services sponsored. If the amounts of sponsorship are equal, it will be determined by the alphabetical order of the English names of the companies as written on their business registration certificates;
- (6) A sponsor which is a parent company, consortium, sole agency, etc. and intends to provide sponsorship in the form of

products/services under one of its brands can only choose one trademark for acknowledgement to be arranged by the Organiser;

- (7) The contents of the publicity signboards or banners provided by the sponsors at their own expense will be subject to the deliberation of the Organising Committee Secretariat, and the Organiser has the right to revise the contents;
- (8) The Organiser shall adjust the size of the publicity signboards or banners and designate the locations for their display having regard to the limitations and space of the venues as well as the decoration and activity arrangements on site. If there are several publicity signboards or banners to be displayed at the same time, the locations will be allocated by the Organiser according to the method specified in item (5) above; and
- (9) The Organiser has full discretion to select or reject any sponsorship and reserves the right to amend the above terms.